

Acquisition of Lider

Trigano continues its external growth and has acquired, on 6 July 2012, 100% of the capital of the company Lider Expansion, specialized in the design, assembly and distribution of professional and individual trailers.

Lider is headquartered in Bonchamp-lès-Laval (Mayenne, France) where it has also two production facilities. The company recorded €32.6 M sales in 2011, employs 71 people and commercializes its products in 1,650 points of sales under the brands Lider (for professional and individual road trailers) and Sun Way (for boat trailers).

This acquisition, which comes after Gaupen Henger in Norway, is part of Trigano's strategy of development of its trailer activity in Europe. With sales of 100 million Euros (125,000 trailers), Trigano asserts its number 1 position in Europe with a market share of more than 15%.



contact

Rym Bel Kefi-Rougnon

phone: +33 1 44 52 16 52

communication@trigano.fr

www.trigano.fr